

Cultivating Entrepreneurship in Academic Libraries



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Speakers' Suggested Readings

Want a More Entrepreneurial Academic Library? First Escape Your Culture

Steven Bell, Associate University Librarian for Research and Instructional Services Temple University, bells@temple.edu, <http://stevenbell.info>, twitter/blendedlib

Entrepreneurship/Innovation

Baron, R. (2006). Opportunity recognition as pattern recognition: How entrepreneurs “connect the dots” to identify new business opportunities. *Academy of Management Perspectives*, 20(1), 104-119.

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Cluff, E. D. (1989). Developing the entrepreneurial spirit: The director's role. *Journal of Library Administration*, 10 (2), 185-195.

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Kauffman Foundation. (2012). U.S. colleges and universities must take entrepreneurial approach to overcome challenges. Retrieved from <http://www.kauffman.org/research-and-policy-college-2.0-an-entrepreneurial-approach-to-reforming-higher-education.aspx>.

Milliken, A. (2012). Advice so good you didn't know you needed it. *WIRED*. Retrieved from <http://www.wired.com/business/2012/05/you-didnt-know-you-needed-it/> [Dan Pink video discussing setting employees free.]

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- Richtel, M. (2009, Mar. 13). Weary of looking for work, some create their own. *New York Times*. Retrieved from <http://www.nytimes.com/2009/03/14/technology/start-ups/14startup.html>
- Sato, S. (2009). Beyond good: Great innovations through design. *Journal of Business Strategy*, 30(2/3), 40-49.
- Schnell, E. (2008). Library innovation requires regularizing the irregular [Web log post]. *The Medium is the Message*. Retrieved from <http://ericschnell.blogspot.com/2008/09/library-innovation-requires.html>

Design Thinking, etc.

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- Pink, D. (2006). *A Whole New Mind: Why Right-Brainers Will Rule the Future*. New York: Riverhead Trade. [A great read, but if you are short on time just read the chapter on design.]
- Rae-Dupree, J. (2008, Oct. 4). Design is more than packaging. *New York Times*. Retrieved from http://www.nytimes.com/2008/10/05/business/05unbox.html?_r=1&ei=5070&emc=eta1&oref=slogin

Other Sites of Interest

- ACRLog <http://www.acrlblog.org>
- Alt-Textbook Site <http://sites.temple.edu/>
- Bell, S. J. (2006, May 15). To improve what you do – Study people [Web log post]. *ACRLog*. Retrieved from <http://acrlblog.org/2006/05/15/to-improve-what-you-do-study-people/>
- The Blended Librarians Web Site <http://blendedlibrarian.org>

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Christensen, C. (2012, Mar. 6). Disrupted innovation explained [Video file]. *HBR Blog Network*. Retrieved from <http://blogs.hbr.org/video/2012/03/disruptive-innovation-explaine.html>

Designing Better Libraries (Design Thinking, Innovation, User Experiences) <http://dbl.ishost.org>

Design/UX section of Steven Bell's website <http://stevenbell.info/design>

From the Bell Tower – Steven Bell's weekly Library Journal column on academic librarianship
<http://lj.libraryjournal.com/category/opinion/steven-bell/>

McDonald, B. (2012, May 11). Graduating into debt. *New York Times*. Retrieved from
<http://www.nytimes.com/video/2012/05/11/business/100000001500508/graduating-into-debt.html>

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http://fora.tv/2012/05/01/WIRED_Business_Conference_The_Intelligence_Revolution

"I"dentify: Building a Brand by Bucking the Crowdsourcing Trend

Naomi House

Will be available after the symposium.

Commercialization is Not a Dirty Word: Using Library Entrepreneurship to Begin Addressing Budget Needs

Stephanie Walker

Will be available after the symposium.

Designing the Imperative: Transformative Culture

Lisa Carlucci Thomas

Will be available after the symposium.

Creating a Culture of Innovation

Maureen Sullivan

Will be available after the symposium.

Save the Date!

ACRL/NY Symposium 2013 – Friday, December 6th, 2013



The Greater New York Metropolitan Area Chapter